

1 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

CLIENT: MIKE PENCE FOR GOVERNOR SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	6A-7A	NEWS	:30	\$450.00	07/27-07/27	1	1	1	\$450.00	
	Buyline Comment: NEWS											
	2	M-F	6A-7A	NEWS	:30	\$450.00	07/30-08/10	5	2	10	\$4,500.00	
	Buyline Comment: NEWS											
	4	M-F	11A-12P		:30	\$450.00	07/30-08/03 08/06-08/10	4 2	1 1	4 2	\$2,700.00	
	Buyline Comment: PRICE IS RIGHT											
	5	F	12P-1230P	NEWS	:30	\$650.00	07/27-07/27	1	1	1	\$650.00	
	Buyline Comment: NEWS											
	6	M-F	12P-1230P		:30	\$650.00	07/30-08/03 08/06-08/10	2 1	1 1	2 1	\$1,950.00	
	Buyline Comment: NEWS											
	7	F	530P-6P	NEWS	:30	\$600.00	07/27-07/27	1	1	1	\$600.00	
	Buyline Comment: NEWS SAT SPOT MOVED TO LN 8											
	8	M-F	530P-6P		:30	\$600.00	07/30-08/03 08/06-08/10	5 4	1 1	5 4	\$5,400.00	
	Buyline Comment: NEWS 1X ADDED FROM LN 8											
	9	F	6P-630P	NEWS	:30	\$600.00	07/27-07/27	1	1	1	\$600.00	
	Buyline Comment: NEWS 1X MOVED TO LN 10											

2 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	M-F	6P-630P		:30	\$600.00	07/30-08/03 08/06-08/10	6 5	1 1	6 5	\$6,600.00	
		Buyline Comment: NEWS 1X ADDED FROM LN 9 W/ MAX SEP										
	11	M-F	11P-1135P		:30	\$900.00	07/30-08/10	4	2	8	\$7,200.00	
		Buyline Comment: NEWS										
	12	SA	6A-9A		:30	\$250.00	07/28-08/04	1	2	2	\$500.00	
		Buyline Comment: NEWS										
	13	SA	11P-1130P		:30	\$600.00	07/28-08/04	1	2	2	\$1,200.00	
		Buyline Comment: NEWS										
	14	SU	6A-9A		:30	\$200.00	07/29-08/05	1	2	2	\$400.00	
		Buyline Comment: DAYBREAK										
	15	SU	9A-1030A		:30	\$900.00	07/29-08/05	2	2	4	\$3,600.00	
		Buyline Comment: SUN MORNING										
	16	SU	11P-1130P		:30	\$900.00	07/29-08/05	1	2	2	\$1,800.00	
		Buyline Comment: NEWS										
	17	M	6A-7A		:30	\$450.00	08/13-08/13	1	1	1	\$450.00	
		Buyline Comment: DAYBREAK										
	18	M	11A-12P		:30	\$450.00	08/13-08/13	1	1	1	\$450.00	
		Buyline Comment: PRICE IS RIGHT										
	19	M	12P-1230P		:30	\$650.00	08/13-08/13	1	1	1	\$650.00	
		Buyline Comment: NEWS										
	20	M	530P-6P		:30	\$600.00	08/13-08/13	1	1	1	\$600.00	
		Buyline Comment: NEWS										

Station	WISH-TV INDIANAPOLIS, IN	Agency	() STRATEGIC MEDIA PLACEMENT	Rep Firm	() PHILADELPHIA
Advertiser	() MIKE PENCE FOR GOVE		7669 STAGERS LOOP	Sales Office	() KATE BRADY
Product	MIKE PENCE		DELAWARE, OH 43015	Salesperson	
Estimate#	2526		//2526	Salesperson Phone#	215-567-6005
Buyer	WHITNEY EVERSOLE		Flight Dates	Salesperson FAX#	215-567-5938
Phone#			07/27/2012 - 08/13/2012		
Fax#			Hiatus Weeks		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	M	6P-630P	NEWS	:30	\$600.00	08/13-08/13	1	1	1	\$600.00	
				Buyline Comment: NEWS								
	22	M	11P-1135P	NEWS	:30	\$900.00	08/13-08/13	1	1	1	\$900.00	
				Buyline Comment: NEWS								
	23	SA	6A-9A	DAYBREAK	:30	\$250.00	08/11-08/11	1	1	1	\$250.00	
				Buyline Comment: DAYBREAK								
	24	SA	11P-1130P	NEWS	:30	\$600.00	08/11-08/11	1	1	1	\$600.00	
				Buyline Comment: NEWS								
	25	SU	6A-9A	DAYBREAK	:30	\$200.00	08/12-08/12	1	1	1	\$200.00	
				Buyline Comment: DAYBREAK								
	26	SU	9A-1030A	SUN MORNING	:30	\$900.00	08/12-08/12	1	1	1	\$900.00	
				Buyline Comment: SUN MORNING								
	27	SU	11P-1130P	NEWS	:30	\$900.00	08/12-08/12	1	1	1	\$900.00	
				Buyline Comment: NEWS								

---REPORT TOTALS---

Report Totals: 74 / \$44,650.00

---SALES MONTHLY TOTALS---

Jul 12:	10 / \$6,050.00	Aug 12:	64 / \$38,600.00
Sales Totals:	74 / \$44,650.00		
Station Totals:	74 / \$44,650.00		
Lines not sent/rcld/rtrn:	0 / \$0.00		

Station	WISH-TV INDIANAPOLIS, IN	Agency	() STRATEGIC MEDIA PLACEMENT	Rep Firm	() PHILADELPHIA
Advertiser	() MIKE PENCE FOR GOVE		7669 STAGERS LOOP	Sales Office	() KATE BRADY
Product	MIKE PENCE		DELAWARE, OH 43015	Salesperson	
Estimate#	2526		Agency C/P1/P2/E //2526	Salesperson Phone#	215-567-6005
Buyer	WHITNEY EVERSOLE		Flight Dates 07/27/2012 - 08/13/2012	Salesperson FAX#	215-567-5938
Phone#			Hiatus Weeks		
Fax#					

---COMPETITIVE---

Market Totals	\$147,408	CABL	0%	WISH	30%	WNDY	0%	WRTV	8%	WTHR	61%
		WTTV	0%	WXIN	0%						

---COMPETITIVE COMMENTS---

WAITING ON WXIN

Books	null
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, KEGAN BERAN / WHITNEY EVERSOLE,

being/on behalf of: MIKE PENCE, a legally

qualified candidate of the REPUBLICAN political

party for the office of: GOVERNOR OF INDIANA

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Mike Pence for Indiana, PO Box 1038, Anderson, IN 46015 | (765) 643-9503

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Fred S Klipsch

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/11/12

Date


Signature

To Be Signed By Station Representative

☐ Accepted

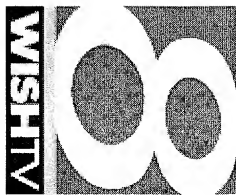
☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2526

Invoice #	194057-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	194057
Alt Order #	06836504
Deal #	
Order Flight	07/27/12 - 08/13/12

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		07/23/12 to 07/29/12	1x	----F--				
	WISH			F	07/27/12	:30	6:49 AM	TVGENPENCL207H	\$450.00		1
4	WISH	Noon News	1158a-1230p		07/23/12 to 07/29/12	1x	----F--				
	WISH			F	07/27/12	:30	12:26 PM	TVGENPENCL207H	\$650.00		1
6	WISH	News 8 @ 530p	530-6p		07/23/12 to 07/29/12	1x	----F--				
	WISH			F	07/27/12	:30	5:46 PM	TVGENPENCL207H	\$600.00		1
8	WISH	News 8 @6	558-630p		07/23/12 to 07/29/12	1x	----F--				
	WISH			F	07/27/12	:30	6:11 PM	TVGENPENCL207H	\$600.00		1
11	WISH	Daybreak Saturday	558-9a		07/23/12 to 07/29/12	1x	-----S-				
	WISH			Sa	07/28/12	:30	7:28 AM	TVGENPENCL207H	\$250.00		1
12	WISH	News 8 @11 Saturday	11-1135p		07/23/12 to 07/29/12	1x	-----S-				
	WISH			Sa	07/28/12	:30	11:31 PM	TVGENPENCL207H	\$600.00		1
13	WISH	Daybreak Sunday	558-9a		07/23/12 to 07/29/12	1x	-----S				
	WISH			Su	07/29/12	:30	6:25 AM	TVGENPENCL207H	\$200.00		1
14	WISH	CBS Sunday Morning	858-1030a		07/23/12 to 07/29/12	2x	-----S				
	WISH			Su	07/29/12	:30	8:59 AM	TVGENPENCL207H	\$900.00		2
	WISH			Su	07/29/12	:30	9:47 AM	TVGENPENCL207H	\$900.00		1
15	WISH	News 8 @ 11 Sunday	11-1130p		07/23/12 to 07/29/12	1x	-----S				
	WISH			Su	07/29/12	:30	11:13 PM	TVGENPENCL207H	\$900.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or advertiser's agent for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE



Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015
USA

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2526

Invoice #	194057-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	194057
Alt Order #	06836504
Deal #	
Order Flight	07/27/12 - 08/13/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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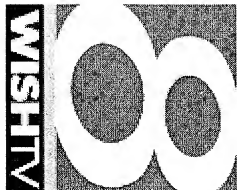
Aired Spots 10

Gross Total \$6,050.00
Agency Commission \$907.50
Net Amount Due \$5,142.50 Payment Terms 30 Days

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2526

Invoice #	194057-2
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	194057
Alt Order #	06836504
Deal #	
Order Flight	07/27/12 - 08/13/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WISH	Daybreak @ 6	558-7a								
	WISH			07/30/12 to 08/05/12	5x	MTWTF--					
	WISH			M	07/30/12	:30	6:11 AM	TVGENPENC1207H	\$450.00		1
	WISH			Tu	07/31/12	:30	6:55 AM	TVGENPENC1207H	\$450.00		2
	WISH			W	08/01/12	:30	5:59 AM	TVGENPENC1207H	\$450.00		3
	WISH			Th	08/02/12	:30	6:41 AM	TVGENPENC1207H	\$450.00		4
	WISH			F	08/03/12	:30	6:55 AM	TVGENPENC1207H	\$450.00		5
				08/06/12 to 08/12/12	5x	MTWTF--					
	WISH			M	08/06/12	:30	6:39 AM	TVGENPENC1207H	\$450.00		8
	WISH			Tu	08/07/12	:30	6:46 AM	TVGENPENC1207H	\$450.00		7
	WISH			W	08/08/12	:30	6:11 AM	TVGENPENC1207H	\$450.00		9
	WISH			Th	08/09/12	:30	6:24 AM	TVGENPENC1207H	\$450.00		6
	WISH			F	08/10/12	:30	6:00 AM	TVGENPENC1207H	\$450.00		10
3	WISH	Price Is Right	1058-12p								
				07/30/12 to 08/05/12	4x	MTWTF--					
	WISH			M	07/30/12	:30	11:29 AM	TVGENPENC1207H	\$450.00		2
	WISH			W	08/01/12	:30	10:59 AM	TVGENPENC1207H	\$450.00		3
	WISH			Th	08/02/12	:30	12:00 PM	TVGENPENC1207H	\$450.00		4
	WISH			F	08/03/12	:30	10:59 AM	TVGENPENC1207H	\$450.00		1
				08/06/12 to 08/12/12	2x	MTWTF--					
	WISH			W	08/08/12	:30	10:59 AM	TVGENPENC1207H	\$450.00		6
	WISH			Th	08/09/12	:30	12:00 PM	TVGENPENC1207H	\$450.00		5
5	WISH	Noon News	1158a-1230p								
				07/30/12 to 08/05/12	2x	MTWTF--					
	WISH			W	08/01/12	:30	12:09 PM	TVGENPENC1207H	\$650.00		2
	WISH			F	08/03/12	:30	12:16 PM	TVGENPENC1207H	\$650.00		1
				08/06/12 to 08/12/12	1x	MTWTF--					
	WISH			W	08/08/12	:30	12:15 PM	TVGENPENC1207H	\$650.00		3
				07/30/12 to 08/05/12	5x	MTWTF--					

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2526

Invoice #	194057-2
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	194057
Alt Order #	06836504
Deal #	
Order Flight	07/27/12 - 08/13/12

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

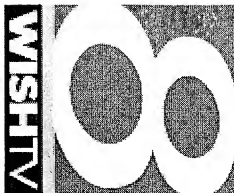
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WISH	News 8 @ 530p	530-6p								
	WISH			M	07/30/12	:30	5:51 PM	TVGENPENC1207H	\$600.00		4
	WISH			Tu	07/31/12	:30	5:44 PM	TVGENPENC1207H	\$600.00		3
	WISH			W	08/01/12	:30	5:43 PM	TVGENPENC1207H	\$600.00		1
	WISH			Th	08/02/12	:30	5:30 PM	TVGENPENC1207H	\$600.00		2
	WISH			F	08/03/12	:30	5:36 PM	TVGENPENC1207H	\$600.00		9
				08/06/12 to 08/12/12 4x MTWTF--							
	WISH			M	08/06/12	:30	5:40 PM	TVGENPENC1207H	\$600.00		7
	WISH			Tu	08/07/12	:30	5:40 PM	TVGENPENC1207H	\$600.00		8
	WISH			W	08/08/12	:30	5:44 PM	TVGENPENC1207H	\$600.00		6
	WISH			F	08/10/12	:30	5:45 PM	TVGENPENC1207H	\$600.00		5
9	WISH	News 8 @6	558-630p								
				07/30/12 to 08/05/12 6x MTWTF--							
	WISH			Tu	07/31/12	:30	6:22 PM	TVGENPENC1207H	\$600.00		1
	WISH			W	08/01/12	:30	6:11 PM	TVGENPENC1207H	\$600.00		2
	WISH			Th	08/02/12	:30	6:13 PM	TVGENPENC1207H	\$600.00		4
	WISH			Th	08/02/12	:30	6:28 PM	TVGENPENC1207H	\$600.00		5
	WISH			F	08/03/12	:30	5:58 PM	TVGENPENC1207H	\$600.00		11
	WISH			F	08/03/12	:30	6:21 PM	TVGENPENC1207H	\$600.00		3
				08/06/12 to 08/12/12 5x MTWTF--							
	WISH			M	08/06/12	:30	6:28 PM	TVGENPENC1207H	\$600.00		10
	WISH			Tu	08/07/12	:30	5:58 PM	TVGENPENC1207H	\$600.00		7
	WISH			W	08/08/12	:30	6:28 PM	TVGENPENC1207H	\$600.00		9
	WISH			Th	08/09/12	:30	6:12 PM	TVGENPENC1207H	\$600.00		8
	WISH			F	08/10/12	:30	6:11 PM	TVGENPENC1207H	\$600.00		6
10	WISH	News 8 @ 11 M-F	11-1135p								
				07/30/12 to 08/05/12 4x MTWTF--							
	WISH			Tu	07/31/12	:30	11:13 PM	TVGENPENC1207H	\$900.00		1
	WISH			W	08/01/12	:30	11:29 PM	TVGENPENC1207H	\$900.00		2
	WISH			Th	08/02/12	:30	11:33 PM	TVGENPENC1207H	\$900.00		4
	WISH			F	08/03/12	:30	11:28 PM	TVGENPENC1207H	\$900.00		3

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2526

Invoice #	194057-2
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	WISH
Account Executive	Petry Philadelphi
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	194057
Alt Order #	06836504
Deal #	
Order Flight	07/27/12 - 08/13/12

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

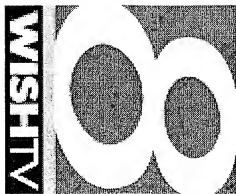
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WISH	News 8 @ 11 M-F	11-1135p								
	WISH			08/06/12 to 08/12/12	4x	MTWTF--					
	WISH			M	08/06/12	:30	11:33 PM	TVGENPENCL207H	\$900.00		7
	WISH			Tu	08/07/12	:30	11:29 PM	TVGENPENCL207H	\$900.00		6
	WISH			W	08/08/12	:30	11:14 PM	TVGENPENCL207H	\$900.00		8
	WISH			F	08/10/12	:30	11:23 PM	TVGENPENCL207H	\$900.00		5
11	WISH	Daybreak Saturday	558-9a								
	WISH			07/30/12 to 08/05/12	1x	-----S-					
	WISH			Sa	08/04/12	:30	6:15 AM	TVGENPENCL207H	\$250.00		2
12	WISH	News 8 @11 Saturday	11-1135p								
	WISH			07/30/12 to 08/05/12	1x	-----S-					
	WISH			Sa	08/04/12	:30	11:11 PM	TVGENPENCL207H	\$600.00		2
13	WISH	Daybreak Sunday	558-9a								
	WISH			07/30/12 to 08/05/12	1x	-----S					
	WISH			Su	08/05/12	:30	7:09 AM	TVGENPENCL207H	\$200.00		2
14	WISH	CBS Sunday Morning	858-1030a								
	WISH			07/30/12 to 08/05/12	2x	-----S					
	WISH			Su	08/05/12	:30	9:08 AM	TVGENPENCL207H	\$900.00		4
	WISH			Su	08/05/12	:30	9:45 AM	TVGENPENCL207H	\$900.00		3
15	WISH	News 8 @ 11 Sunday	11-1130p								
	WISH			07/30/12 to 08/05/12	1x	-----S					
	WISH			Su	08/05/12	:30	11:10 PM	TVGENPENCL207H	\$900.00		2
16	WISH	Daybreak @ 6	558-7a								
	WISH			08/13/12 to 08/19/12	1x	M-----					
	WISH			M	08/13/12	:30	6:41 AM	TVGENPENCL207H	\$450.00		1
17	WISH	Price Is Right	1058-12p								
	WISH			08/13/12 to 08/19/12	1x	M-----					
	WISH			M	08/13/12	:30	10:58 AM	TVGENPENCL207H	\$450.00		1
18	WISH	Noon News	1158a-1230p								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2526

Invoice #	194057-2
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	194057
Alt Order #	06836504
Deal #	
Order Flight	07/27/12 - 08/13/12

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

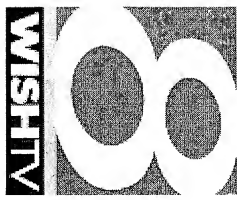
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WISH	Noon News	1158a-1230p								
	WISH			08/13/12 to 08/19/12	1x	M-----					
				M	08/13/12	:30	12:21 PM	TVGENPENC1207H	\$650.00		1
19	WISH	News 8 @ 530p	530-6p								
	WISH			08/13/12 to 08/19/12	1x	M-----					
				M	08/13/12	:30	5:39 PM	TVGENPENC1207H	\$600.00		1
20	WISH	News 8 @6	558-630p								
	WISH			08/13/12 to 08/19/12	1x	M-----					
				M	08/13/12	:30	5:59 PM	TVGENPENC1207H	\$600.00		1
21	WISH	News 8 @ 11 M-F	11-1135p								
	WISH			08/13/12 to 08/19/12	1x	M-----					
				M	08/13/12	:30	11:29 PM	TVGENPENC1207H	\$900.00		1
22	WISH	Daybreak Saturday	558-9a								
	WISH			08/06/12 to 08/12/12	1x	-----S-					
				Sa	08/11/12	:30	6:59 AM	TVGENPENC1207H	\$250.00		1
23	WISH	News 8 @11 Saturday	11-1135p								
	WISH			08/06/12 to 08/12/12	1x	-----S-					
				Sa	08/11/12	:30	11:31 PM	TVGENPENC1207H	\$600.00		1
24	WISH	Daybreak Sunday	558-9a								
	WISH			08/06/12 to 08/12/12	1x	-----S					
				Su	08/12/12	:30	7:42 AM	TVGENPENC1207H	\$200.00		1
25	WISH	CBS Sunday Morning	858-1030a								
	WISH			08/06/12 to 08/12/12	1x	-----S					
				Su	08/12/12	:30	10:29 AM	TVGENPENC1207H	\$900.00		1
26	WISH	News 8 @ 11 Sunday	11-1130p								
	WISH			08/06/12 to 08/12/12	1x	-----S					
				Su	08/12/12	:30	11:26 PM	TVGENPENC1207H	\$900.00		1

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INVOICE



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WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015
USA

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2526

Invoice #	194057-2
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	194057
Alt Order #	06836504
Deal #	
Order Flight	07/27/12 - 08/13/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots 64

Gross Total	\$38,600.00
Agency Commission	\$5,790.00
Net Amount Due	\$32,810.00
Payment Terms	30 Days

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